

THE ARTIST ID EXPERIENCE™ — RATE SHEET

(CUSTOMER SELECTION FORM)

I guide independent artists to develop their signature sound and create release-ready music in 60 days so they can stand out, grow their audience, and build real momentum around their brand.

DIY STARTER KIT — \$297

■ Select this tier

- For artists who want to start crafting their own music with professional insight and structure.
- Educational walkthroughs and creative guidance
- Step-by-step song development from concept to demo
- Recording & arrangement templates for your DAW
- Sound Discovery Guide: shaping tone, emotion, and reference direction
- Free 1-Month StageReady Network membership (after 60 days)
- \$297 credit toward any higher tier if upgraded within 30 days

Note: Artist ID has no affiliation with any software or third-party platforms mentioned.

Result: A self-paced experience designed to build knowledge and confidence to start creating original songs.

SINGLE EXPERIENCE — \$1,500

■ Select this tier

- For artists ready to complete one record start to finish.
- 1 Custom-Produced Track tailored to your sound
- Vocal Arrangement & Recording Guidance
- Professional Mix & Master
- Cover Art Direction
- Basic Rollout Plan (release checklist + captions)

Result: A polished, release-ready single that captures your unique sound and energy.

CORE EXPERIENCE — \$3,000

■ Select this tier

- For artists defining their sound and building early momentum.
- Everything in Single Experience, plus:
- 2 Custom-Produced Tracks
- Songwriting & Creative Direction Sessions
- Sonic + Visual Brand Identity Guide

- Social Rollout Plan (content prompts + posting calendar)

Result: A professional two-song catalog and a clear identity that connects music and brand.

FULL ARTIST ID EXPERIENCE — \$5,000

■ Select this tier

- The complete 60-day transformation.
- Everything in Core Experience, plus:
- 4 Custom-Produced Tracks
- Weekly 1-on-1 Development Sessions
- Executive Production Oversight (concept → master)
- Artist Strategy Board (Notion workspace)
- Press Kit Setup + 3-Month Rollout & Momentum Plan

Result: A finished project, refined artist identity, and a professional brand positioned for growth and visibility.

Payment Options

- Pay in full (discount available)
- 2- or 3-month installment plans (credit card or invoice)

Customer Name: _____

Email / Contact: _____

Signature: _____

Date: _____